

## **Small Businesses**

### **Weekly Report 28**

**4/8 - 4/14**

During this past week, my primary focus was on completing my Final Presentation Night invitation and contacting small business owners to try and get an interview with them.

During this time the small business owners that I had contacts for were contacted by me, but only a voicemail was able to be left. This made me realize that it is required to increase the number of businesses that are contacted by me to ensure that there are enough business owners that can talk to me and allow me to decide which one to create a financial plan for. Originally my list of small businesses included Star Decorations, Campuzano Martial Arts, and Karmic Grounds, but through research it was expanded to include Frisco Audio & Window Tinting Service, Shah Catering, and another possible contact that runs a small business.

Creating my invitation for Final Presentation Night was harder than expected because it required me to balance presentation, information, and match my theme for the year. In the end, my invitation was semi-formal and matched my color scheme for the year. Also, it made sure to incorporate an appealing look to make sure that my guests will understand the subject and professionalism of my topic.